

# 1 BILLION PEOPLE LACK ACCESS TO ADEQUATE DRINKING WATER

JOIN PUREOLOGY AND SUPPORT GREEN  
CROSS INTERNATIONAL'S SMART WATER FOR  
GREEN SCHOOLS PROGRAM TO IMPROVE  
THE HEALTH AND WELLBEING OF CHILDREN  
AROUND THE WORLD.

Pureology pledges to raise awareness with our limited edition SIGG Water Bottle and support the **Smart Water for Green Schools** program objectives:

- Develop rainwater harvesting systems and ecological latrines for schools located in international river basins
- Educate children and their communities on hygiene and sanitation to improve their water supply
- Empower children and their communities to be the guardian of healthy and vital river ecosystems

**March 22 is World Water Day.** Honor this day in the salon by pledging to conserve water – and make every day World Water Day! For more information on what you can do and to sign-up to be a PureGreen Member, please visit [Pureology.com](http://Pureology.com). To learn more about **Green Cross International** and **Smart Water for Green Schools** visit [gci.ch](http://gci.ch).